



## **For Immediate Release**

### **Jeanneau America Adds Dunbar Yachts To Its North American Sailboat Dealer Network**

(ANNAPOLIS, MD – August 16, 2017) Jeanneau America is pleased to announce that it has added Dunbar Yachts as its new dealer for South Carolina and Georgia for the distribution of Jeanneau sailboats and yachts.

“We are delighted to welcome Dunbar Yachts to the Jeanneau family,” said Nick Harvey, President of Jeanneau America. “We’re working closely with their team and look forward to a long and prosperous relationship. Adding a partner like Dunbar Yachts allows us to provide more coverage and support for our clients, which in turn strengthens our footprint in the North American market.”

“Adding Jeanneau was a great decision for us,” said Mike Bowie, President of Dunbar Yachts. “Jeanneau builds innovative, high-quality boats that are in demand.”

Dunbar Yachts has been serving sailors since the 1970s from its base in the Golden Isles, GA. The new Jeanneau dealership fits neatly with the owners’ expansion plans, facilitating the opening of a second office in Charleston, SC. Having a long-established base in the Golden Isles, GA, we are looking forward to having a better presence in South Carolina and immersing ourselves in the Charleston sailing scene.

The dealership will immediately benefit from the wealth of experience of Greg Pittrizzi, who has represented Jeanneau for over 25 years. His product knowledge of the Jeanneau brand is second-to-none and the loyalty of his customer base is a great testimony. Dunbar is renowned for its aftersales care and Greg has the same ethos.

Greg has developed a formidable reputation for project managing boat customizations. He is a recognized industry-innovator in yacht personalization and has over 30 years’ experience. A regular face at the Jeanneau factories in both Marion, South Carolina, and Les Herbiers, France, Greg has a thorough knowledge of the production process for the full line of Jeanneau yachts, which has enabled him to perform specialized customization work for hundreds of customers over the years. Greg is one of a handful of brokers certified to demonstrate the flagship Jeanneau 64.

Greg's background fits neatly with Dunbar Yachts' experience of boat commissioning, which Dunbar has performed in-house for over 35 years and is overseen by a dedicated Service Manager. As a regional service center, Dunbar Yachts are dealers for major electronics, engine, and parts manufacturers and they regularly perform everything from rigging to electronics installs.

The Charleston office will make Dunbar Yachts the closest dealer to the U.S. factory. "The benefit of close proximity to the Jeanneau factory in South Carolina is that our customers can conduct a full tour of the factory and a test sail in the same trip. Both of Dunbar's offices are located in great getaway locations, which is part of the overall experience Dunbar Yachts wants to create. "For many people, yachting is a getaway; the opportunity to create lasting memories. When people visit us, we want to give them a taste of what can lie ahead."

Dunbar Yachts will also be offering tours of the Les Herbiers, France factory and offering trips of a lifetime sailing new yachts around the Mediterranean and across the Atlantic. This is something Dunbar Yachts' owners and employees have experience of, having sailed much of the coast of Europe, performed Atlantic crossings, cruised the Caribbean, the coast of Africa, and, of course, much of the east coast of the USA. "We love sharing our experiences and the joys of living aboard with our customers and hope that some of our adventures can inspire others to start exploring," said Mike Bowie.

### **ABOUT JEANNEAU - celebrating 60 years of boat building**

From the first artisan-crafted runabout in 1957 to today's precision-manufactured sail and power boats, our passion and commitment has spread world-wide. Jeanneau is proud to rely on 2500 employees and our network of over 400 distributors. Our customers help drive the innovation and quality that are the hallmarks of Jeanneau. As experienced sailors and powerboaters, their input enables our design and production teams to quickly implement new ideas and enhance proven ones. The result, as you'll see, is a way of creating boats of extraordinary quality, value and timeless beauty. For more information, visit: [jeanneau.com](http://jeanneau.com)

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